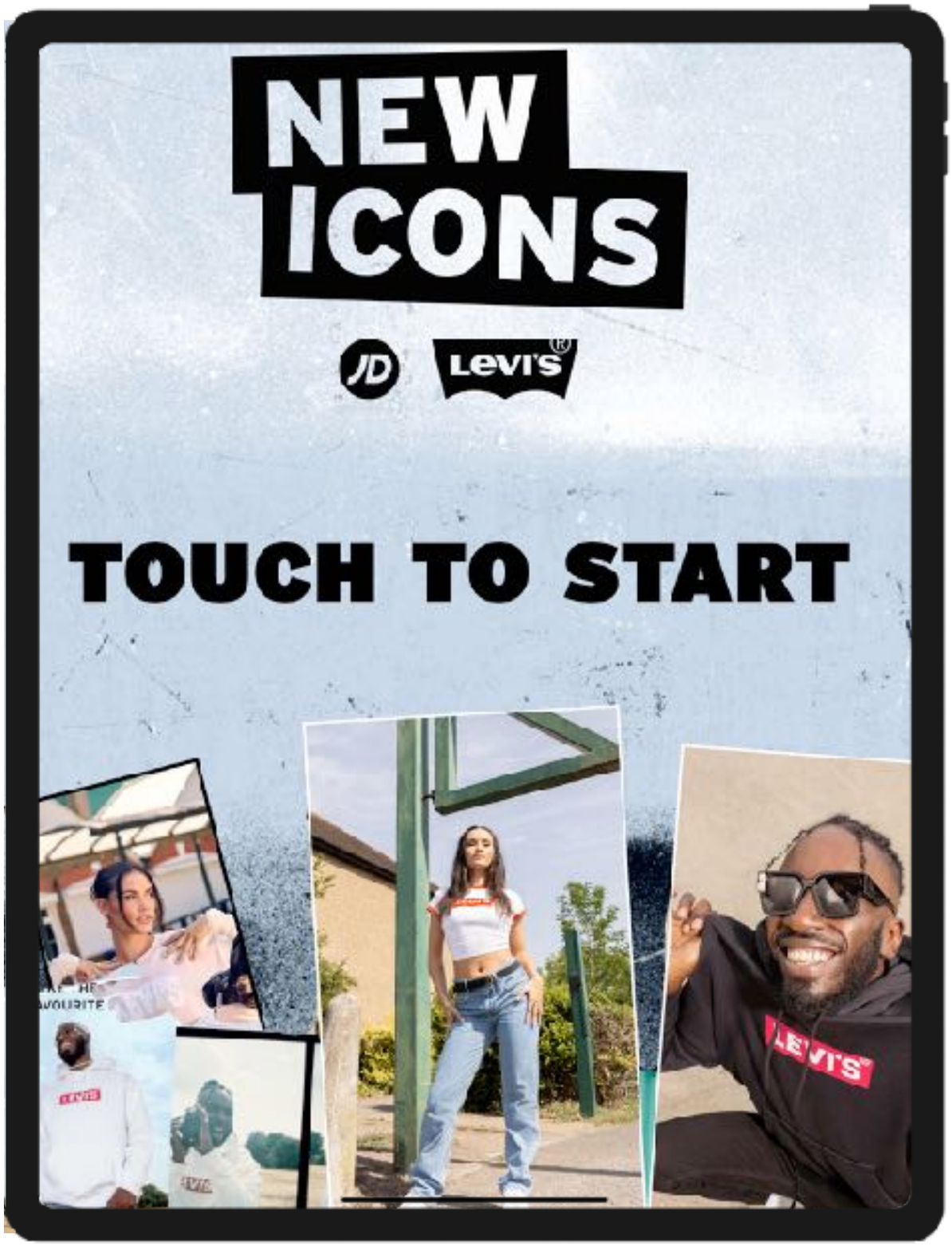
BOOTHCLUB

TOUCH TO START

Template guide

BOOTHCLUB

Template guide



Touch to start

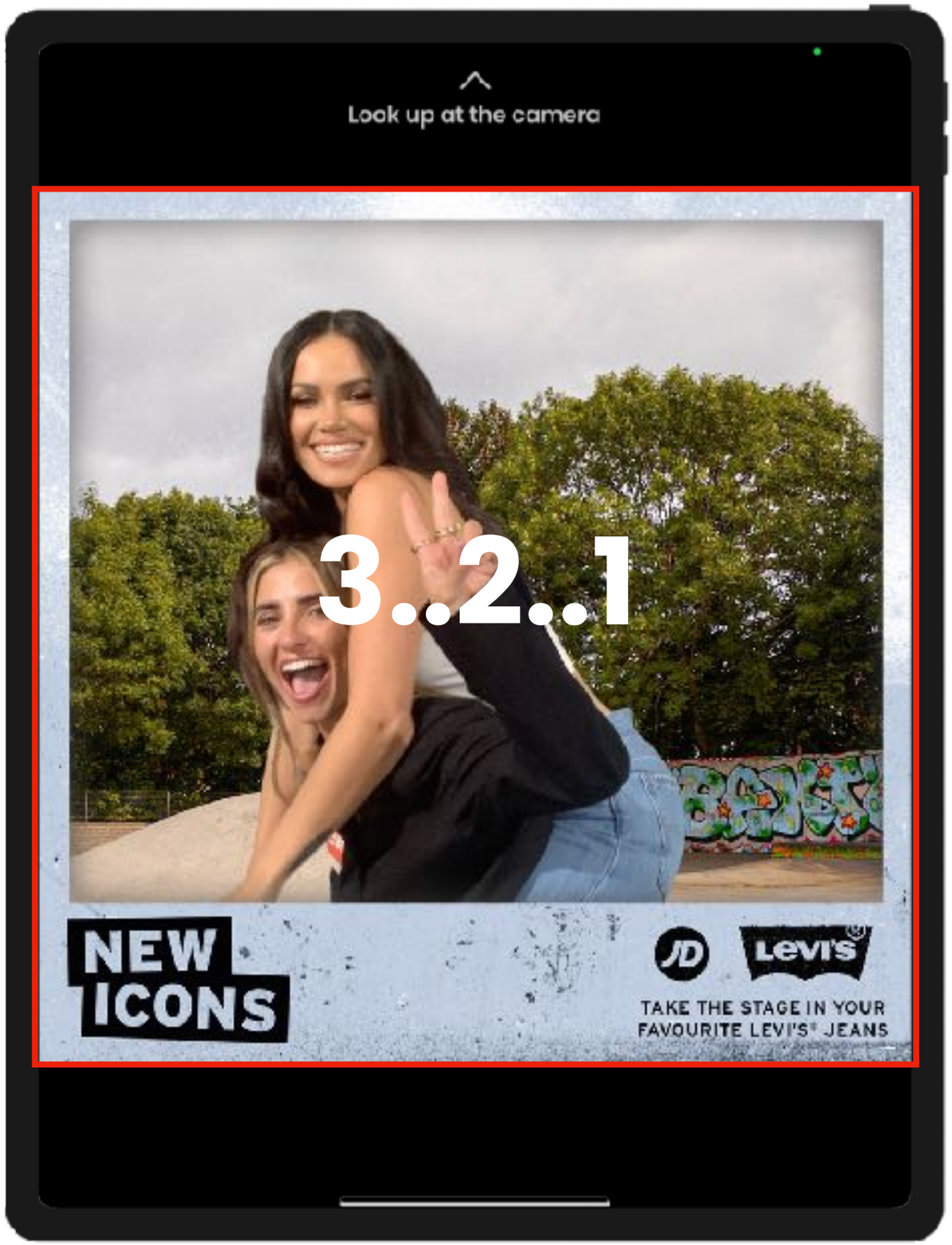
Size: 2048 x 2732px

Format: PNG, JPG, GIF, MP4

The opening Page should instantly grab your audience. It supports all formats and we recommend an animation or video for best results.

BOOTHCLUB

Template guide



Photo/GIF Overlay

Square: 1280 x 1280px

Portrait: 1080 x 1920px

Portrait high: 2316 x 3088px

Format: Transparent PNG

The overlay - the most important part! This is branding that the user will share by email and then across social. It also appears on the live view so users can position themselves within the frame.

BOOTHCLUB

Template guide

Background design

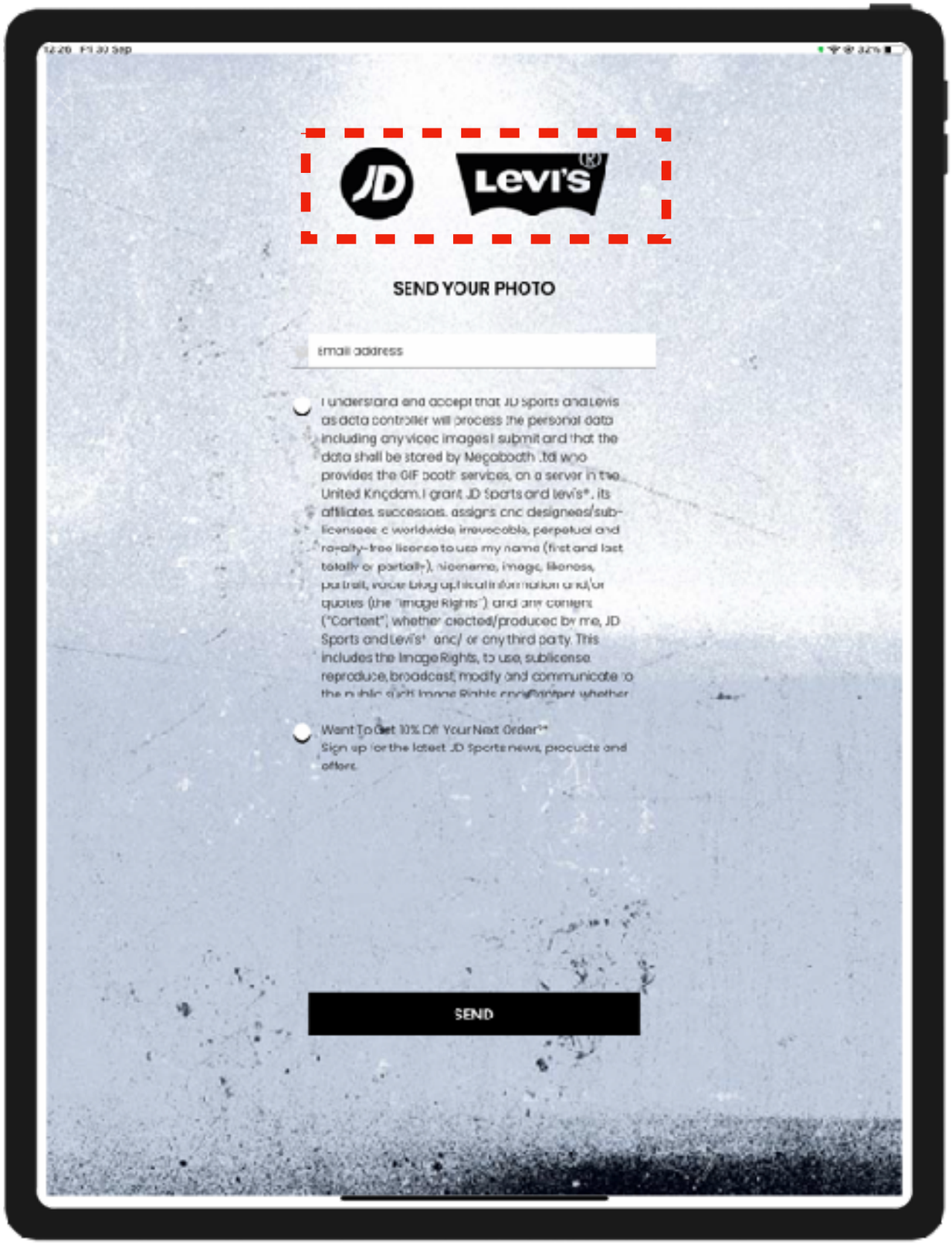
Size: 2048 x 2732px

Format: PNG, JPG

If choosing a colour isn't enough you can upload a design to the background and this will appear across the pages of the app including the share, data capture and thank you page. In addition to this, you can also change the colour of the text across the screens.

BOOTHCLUB

Template guide



Your logo

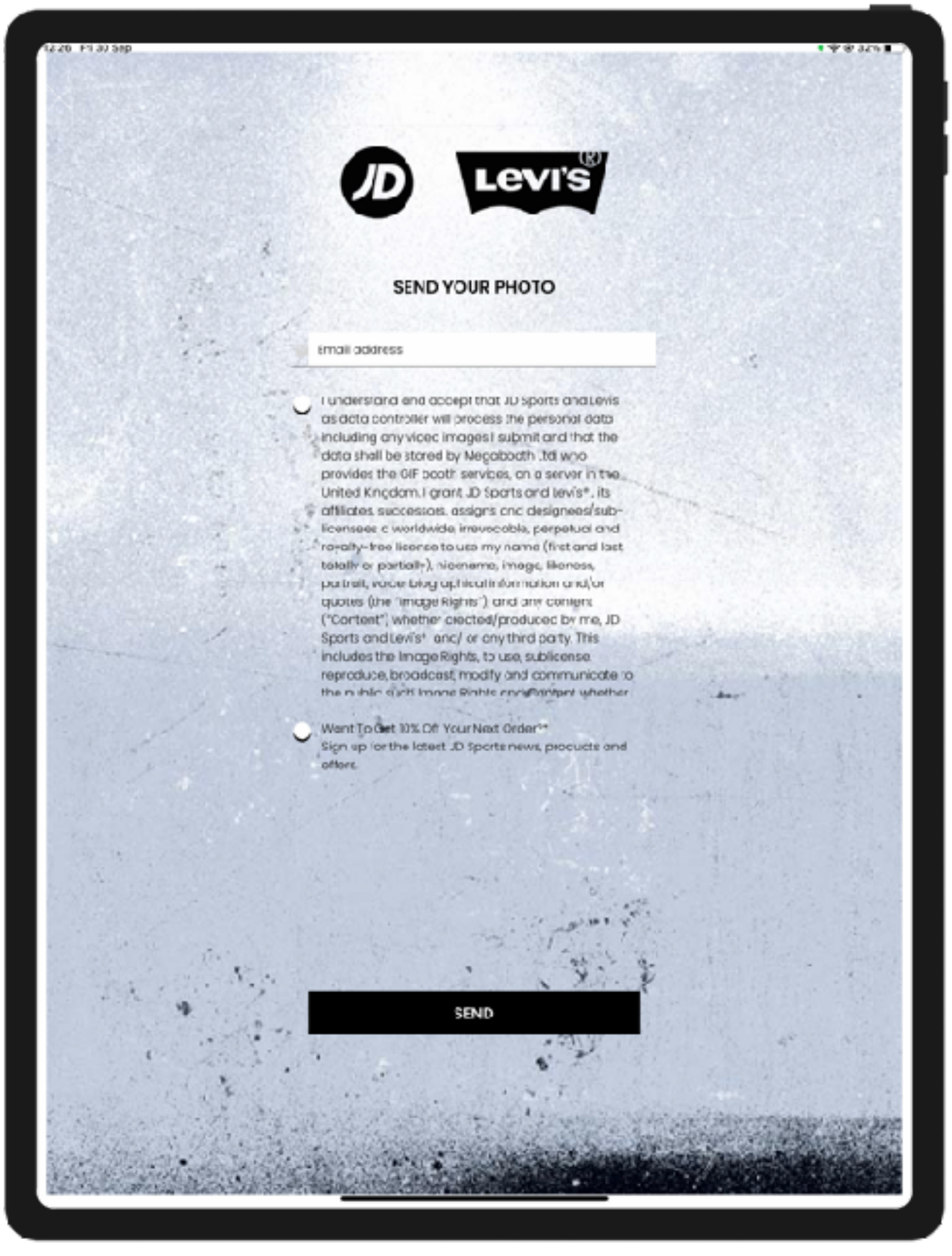
Size: 350 x 95px

Format: PNG, SVG

Make it clear on the data capture page who the user needs to give consent to with your brand or company logo.
Generic GDPR text to follow on next page

BOOTHCLUB

Template guide



GDPR Statement

We use the below statement for users to agree to. It can be amended to fit with your data protection policy. The second opt-in box is for e-marketing lists.

I understand and accept that BRAND as data controller will process the personal data including any video images I submit and that the data shall be stored by Megabooth Ltd, who provides the GIF booth services, on a server in the United Kingdom. I grant BRAND, its affiliates, successors, assigns and designees/sub- licensees a worldwide, irrevocable, perpetual and royalty-free license to use my name (first and last, totally or partially), nickname, image, likeness, portrait, voice, biographical information and/or quotes (the “Image Rights”), and any content (“Content”) whether created/produced by me, BRAND and/ or any third party. This includes the Image Rights, to use, sublicense, reproduce, broadcast, modify and communicate to the public such Image Rights and Content whether on its own or as part of video(s) about BRAND , on any media/channel now known or hereinafter developed including without limitation any online/digital and offline media, and for any purposes (such as commercial purposes). This quitclaim and license are governed by EU law.

BOOTHCLUB

Template guide

Custom email

Size: 700px wide

Keep everything on brand and promote social engagement with a custom email design. Keep the message short and sweet and encourage sharing. Don't over link it because some mailboxes will view it as spam. Design tip: If you choose to have background make sure it works on desktop and mobile - avoid borders! Most users will view it instantly on mobile.